

# Paul Hardman

## Freelance Graphic Designer

### Key Skills

Highly self-motivated and creative  
Project management and art direction  
Proven experience delegating work and managing and motivating others  
Comprehensive knowledge of print production  
Expert knowledge of InDesign, Illustrator, and Photoshop  
Experience in multi-media, web, and motion production  
Communicates effectively with clients and suppliers

### Career

- Director of Available In Response**  
2011 – Present  
Established limited company for design projects and freelance work
- Freelance Graphic Designer**  
Sept 2009 – 2010  
Worked for a variety of clients including the English Touring Opera, Pulse Films, Command Associates, ThirtyTwo, Pusle Films, Sítios e Formas
- Senior Graphic Designer, Urban Initiatives (urban design, branding and architecture studio), London**  
2006 – Sept 2009  
Manager of graphics team, hired and managed freelancers  
Played a crucial role in interviewing and selecting new staff members  
Trained staff in InDesign, Photoshop, and Illustrator  
Designed visual identities and logos, brochures, reports, flyers, and posters  
Managed projects throughout the whole design and production process  
Wrote brand guidelines, and responsible for developing the company identity
- Middleweight Graphic Designer, Creatis (graphic design studio), Sydney**  
Sept 2005  
Designed reports and communication materials for PriceWaterHouseCoopers, adhering to strict brand guidelines
- Middleweight Graphic Designer, Mocha (integrated agency), Liverpool**  
2001 – 2005  
Produced work for wide range of clients including government agencies and arts clients such as record labels  
Designed visual identities and applied work across variety of media  
Developed print production knowledge through diverse projects  
Designed web sites, Flash animations and motion graphics  
Worked directly with clients, printers, and magazines  
Assisted with film production, including art direction, photography, concept development, illustration, location searches, casting
- Graphic Designer, Liverpool JMU Students Union, Marketing and publishing department**  
2000 – 2001  
Designer for the Liverpool Student Newspaper  
Provided design and editorial illustration for the annual magazine  
Designed promotional material such as posters, leaflets, booklets, and flyers

## Education

2009 – 2010

### **Camberwell College of Arts**

MA Visual Arts (Graphic Design) – Distinction

1997 – 2000

### **Liverpool John Moores University**

BA (Hons) Graphic Arts

## Exhibitions

2nd – 9th Dec 2010

### **TypeScale, Camberwell Space, London**

“An exhibition exploring the topography of contemporary typography – from the obsolete to the avant-garde.” Curated by David Coventon.

3rd Sept –  
3rd Oct 2010

### **The Festival of Nearly Invisible Publishing, The Pigeon Wing, London**

Curated by Very Small Kitchen

Jan 2010

### **Eggshell Clangwave Oscillator, Camberwell College of Arts, London**

Contributed work and co-curated the exhibition

## Writing / Research

### **Aesthetica Magazine**

Contributing writer of reviews for the Aesthetica blog

### **Camberwell Press**

Writer and designer for new University of the Arts publisher

## References

Marcus Wilshere, Director  
Urban Initiatives, 1 Fitzroy Square, London, W1T 5HE  
0207 380 4545  
m.wilshere@urbaninitiatives.co.uk

Dylan Southern, Director,  
ThirtyTwo (Pulse Films), 1 Book Mews, Flitcroft Street, London, WC2H 8DJ  
0297 240 2414  
dylan@pulsefilms.co.uk

David Cross, Course Leader  
MA Graphic Design  
Camberwell College of Arts, Peckham Road, London, SE5 8UF  
020 7514 6302  
d.cross@camberwell.arts.ac.uk